



Fawn Purnell

The House That Love Built

What products or services do you offer?

I offer a full traditional style bed and breakfast and AirBnb service. I do furniture restoration and painting, and make handmade all-natural soaps and body butters which are for sale. I partner with St. Malo Epic Smile, who make my cotton bags for my products.

What tool do you use most in your work?

My creativity, and my love of people and of beauty. It's really a matter of the heart, isn't it?

The proudest moment of your entrepreneurial career?

Taking an old house and making it a comfortable place with the help of my family and friends. Without them, The House That Love Built wouldn't exist. Every time I hear how much people love being here, how well they slept, and feel rejuvenated when they leave, I am happy because they are happy.

Where did you get the idea for your business?

When I saw this house on the market four years ago, it had enormous potential, but it needed so much work! I was looking for a home for my family, not a business. The idea of using it as a Bed and Breakfast came later. I thought it would be wonderful to welcome travellers and to offer them a welcoming home away from home. This house was perfect for this adventure.

What other local businesses inspire you?

The Saint-Pierre-Jolys Pharmacy. They offer the best customer service and really care about their community and their customers. We also have the best thrift store in the area. The prices are reasonable and the gentlemen there are kind enough to help me bring my "found treasures" home when I need a little help!

Something that people don't know about you?

I am Métis on my father's side, and my great-grandparents are buried behind my house, in the cemetery of St. Pierre-Jolys Church. It's cool to think that they're looking after us, and that by coming back to St. Pierre-Jolys and by my sons and grand-daughter learning French, we've revived a part of our heritage.

How do you define success?

A life of service, love of others, and love of God. Success has nothing to do with finances, material goods, or prestige, but with the quality of love and service.

How do you make sure you reach your goals?

I keep learning and I don't give up easily. I ask a lot of questions, read, and watch videos to improve myself. I take classes on what I don't know and ask for help. I am not ashamed to admit when I don't know something.

How do you find new ideas?

My brain is always overflowing, and I love to read and learn new things.

Entrepreneurial Spotlight

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