

Micheline Mulaire

Frou-Frou Furnishings



Upcycled, funky & fabulous!

How do you find new ideas?

Ideas come to me in all sorts of ways. I am inspired by colours or patterns in nature, in fabrics, or from themes. The Internet is also a great source of inspiration for me.

What tools do you use most in your work?

Paint, paintbrushes and imagination!

What is something that people don't know or know little about you?

That I am more of an introvert than an extrovert!

What products or services do you offer?

I specialize in upcycling and re-beautifying antique and used furniture. I make my own creations and custom work for my clients' furniture.

What is the mission behind your business?

It is important to me that we all contribute to protect and act for our planet's well-being. By re-using, re-inventing, repurposing, and upcycling, all these projects are staying away from the dump and continue to serve us, often in an even more delightful way. I am conscious of the products that I use, be it paints or strippers, I use low or zero VOCs (volatile organic compounds). It is my way of getting involved and it is also very satisfying.

How do you define success?

When I see clients that are happy, excited, or moved by my creations, I feel like I have tapped into their senses or their heart, through my work, and that is very fulfilling.

Where are you originally from and why did you choose to start your business in Winnipeg?

I am originally from St. Pierre-Jolys, Manitoba, and have been in Winnipeg for several years. I know my community quite well so I feel that I can offer a more personal service.

Which book inspired you the most?

Ask, and It Is Given, by Esther and Jerry Hicks.

What is the most important lesson you have learned in your entrepreneurial career?

Listen to yourself, be patient with the journey, and continue to believe in yourself. Or, as Hamlet would say, "To thine own self be true!"