

# SAINT-BONIFACE SUMMER MARKET 2022

An initiative of



# WELCOME VENDORS

MONDAY APRIL 11TH, 2022



## VISION FOR THE SAINT-BONIFACE SUMMER MARKET

This outdoor summer market gives local vendors, of all experience levels, the opportunity to present and sell their products in a high-traffic area.

Located in Saint-Boniface, the market helps to liven up Provencher Boulevard and strengthen tourism in the French Quarter of Winnipeg.

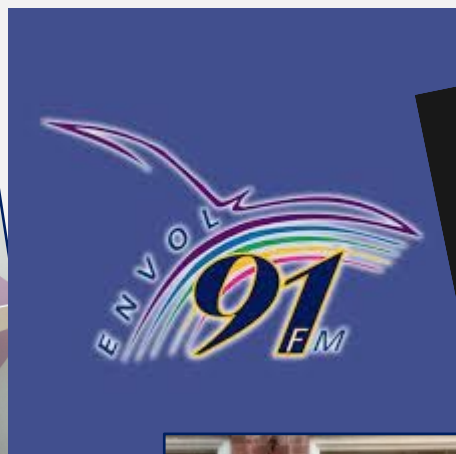
This initiative is led by the CDEM, Tourisme Riel and the RIF in partnership with Ker Breizh, Le Monkey Bar, Provencher Biz and Norwood Biz

## SUMMER MARKET OBJECTIVES

1. Create a new summer activity in Saint-Boniface for the community;
2. Strengthen the desire for tourists and the “Jeudi de la Francophonie” (Francophone Thursdays)
3. To encourage entrepreneurship and offer an opportunity for local entrepreneurs to sell their products by favoring the economic integration of newcomers to Manitoba/Canada as well as young entrepreneurs



# LES JEUDIS DE LA FRANCOPHONIE « FRANCOPHONE THURSDAYS »



Access Francophone  
Thursdays programming  
here!



# ORGANIZATION

**Organizational  
committee**

- Organization of the market
- Partnership management
- Promotion Francophone

Thursdays



**Market  
Coordinator**

- Market manager
- Relay information to the committee on the Esplanade
- Relay of merchants to the committee



**Vendors**

- Guarantor of product quality
- Market Promoter

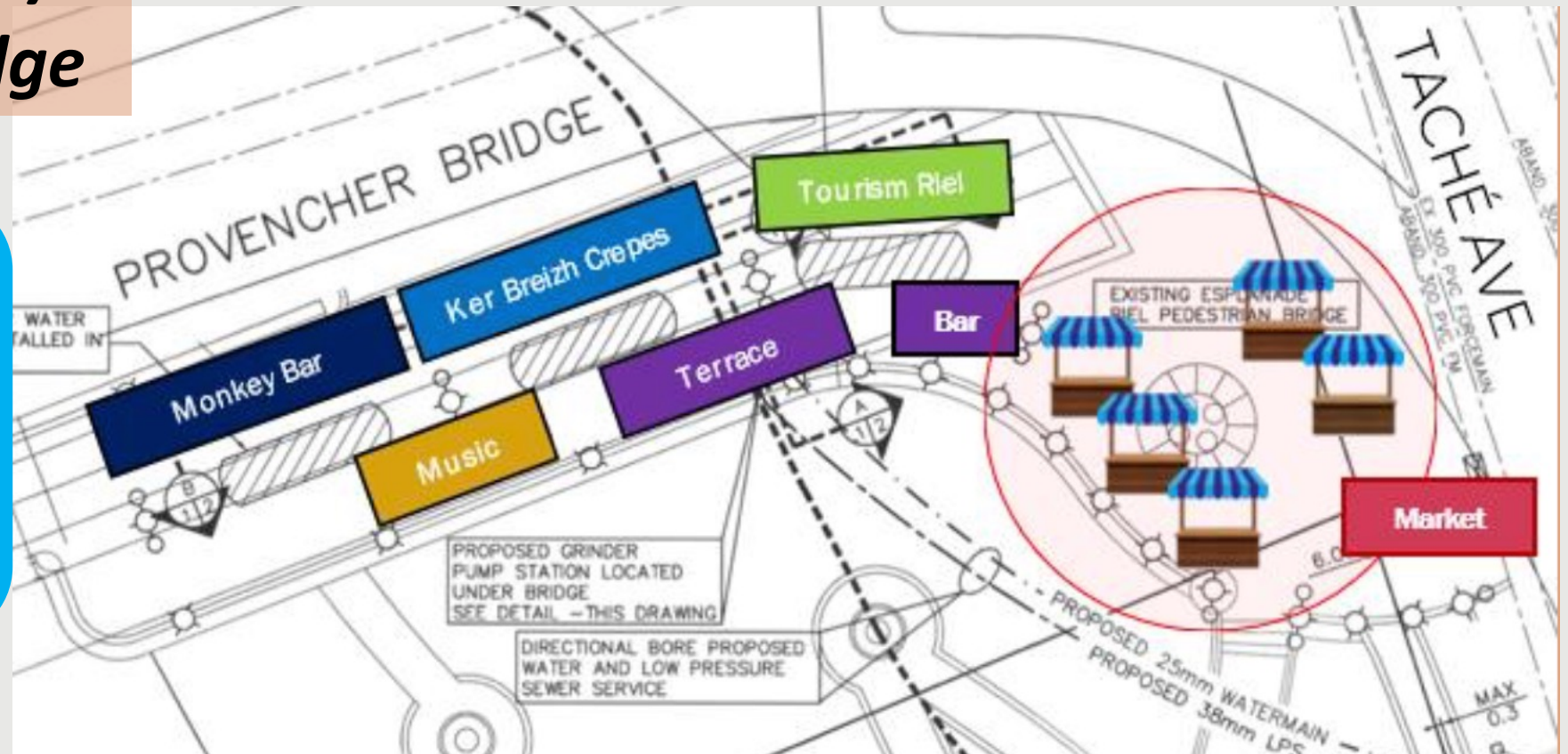


# MARKET SITE PLAN (DRAFT)

## *L'Esplanade Riel/ Provencher Bridge*

**When: Every Thursday  
evening from June 2 to  
August 25, 2022**

**Time: 5:00 p.m. - 9:00  
p.m.**



## OBTAINING THE PERMIT FOR THE MARKET

For the Saint-Boniface Summer Market project to operate, obtaining permits issued by the City of Winnipeg and the Province is mandatory.



# OBTAINING THE PERMIT FOR THE MARKET

Examples of Potentially Hazardous Foods. **These Foods SHALL NOT** be sold at a Farmers' Market unless prepared at an approved Food Handling Establishment and conform to all other applicable regulations

Antipasto

Cabbage Rolls

Chocolate (unless used as an ingredient that has undergone a cooking process above 71°C (160° F) e.g. fudge, chocolate chip cookies, etc.)

Cole Slaw

Cream filled or custard filled pastries

Dairy Products

Fish

Garlic Spreads

Homemade soups Hummus

Kimchi

Kombucha

Meat or Meat Products

Perogies

Pickled Eggs

Pies with Meringue (egg product)

Pumpkin Pie

Salsa

Sauerkraut

Sundried tomatoes in oil

Unpasteurized apple cider

Whipped Butter

Wild Mushrooms (not allowed to be sold under any circumstances)

Foods are on this list because they are commonly implicated in food poisoning illness outbreaks. They require special care and handling during preparation. Approved food handling establishments have the equipment and facilities to produce these foods in a safe manner.

# OBTAINING THE PERMIT FOR THE MARKET

Examples of Foods which **MAY** be Prepared at Home and Sold at a Farmers' Market:

Bread  
Brownies  
Buns  
Butter Tarts  
Cakes e.g. - carrot cake, etc. with sugar icing (no whipped cream or synthetic cream (whipped topping products)).  
Cereal Products  
Cinnamon Buns  
Cookies  
Dried Fruit  
Dry Rice  
Flaked Pastry with Fruit Fillings  
Fruit  
Fruit Rollups

Fruit-filled Pies  
Fruit-filled Tarts  
Fudge  
Hard Candy  
Honey  
Hot Cross Buns  
Jam  
Jelly  
Matrimonial Cake  
Muffins  
Noodles (Dry Only)  
Peanut Brittle  
Pickles (vegetables and fruits in vinegar based brines, with a finished pH of 4.6 or lower)  
Popcorn

Preserves (fruit soaked with sugar)  
Pumpkin Seeds  
Relish - with a pH of 4.6 or lower (vinegar-based)  
Rice Crispie Cake  
Spices  
Sunflower Seeds  
Syrup  
Toffee  
Vegetables  
Wine Vinegar

# OBTAINING THE PERMIT FOR THE MARKET

To summarize :

- The composition, packaging and place of packaging are controlled by the province
- Certain foods considered to be at risk are not authorized (e.g. pre-made meals)
- Others require preservation methods that we will not be able to offer (ex. refrigerated products)

Obtaining permits requires your full contribution

## OBTAINING THE PERMIT FOR THE MARKET

The City of Winnipeg and Provincial licensing process is independent of the organizational committee and requires vendors to produce the following documents:

- the completed and signed registration form;
- a list of products that will be sold at the summer market and a description of their composition (in English) as well as details related to the allergenicity of each product;
- Manitoba Health certifications for any processed food products;
- any permit required for the sale of products according to the provincial regulations in force (ex permit to sell alcohol);



# REGISTRATION

The registration form allows you to confirm your interest in participating in the market, your availability for this summer, your acceptance of the terms of engagement and the information necessary for the permit application.

- **Who are you?**
- **How can we reach you?**
- **What are your products?**
- **How were they made? current license and supporting Manitoba Health certification**
- **What materials do you have to display your products? Watch out for the wind!**
- **What is your plan for this summer? In other words, your anticipated attendances and absences.**
- **A photo of the products for their promotion and that of the market**

# TERMS OF ENGAGEMENT

## **Location**

- Esplanade Riel, at the foot of Pont Provencher, south shore;
- 5 tents of 10 feet by 10 feet will be installed to shelter the kiosks;

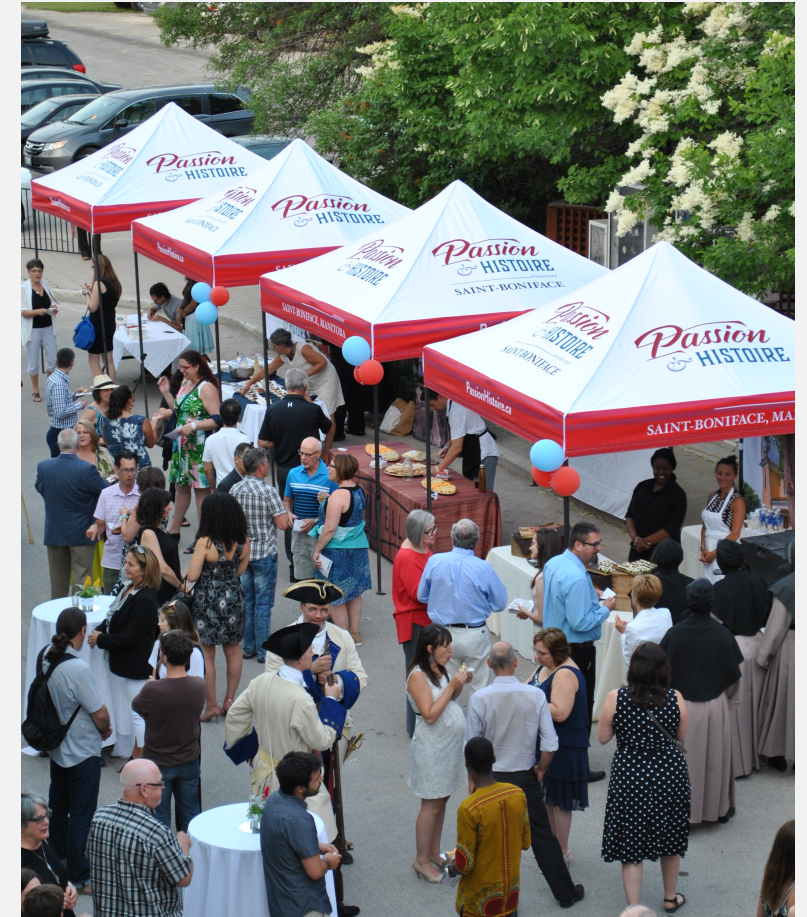
## **Accessibility**

- Accessibility for residents of Saint-Boniface and tourists from the Forks
- Nearby parking lots: Saint-Boniface library, Saint-Boniface Cathedral, boulevard Provencher
- Accessibility for merchants with carts and designated parking spaces (Provencher Blvd, Saint-Boniface Cathedral)

# TERMS OF ENGAGEMENT

## Kiosks

- The space allocated per booth is 10 x 10 - A kiosk corresponds to half a tent, ie. 2 merchants per tent;
- A rectangular table is provided to merchant (size to be specified);
- Electrical outlets are available on deck. Merchants can bring standard extension cords to access it (limited)
- The toilets at 131 Provencher boulevard are accessible to merchants. The coordinator will have the key.



# TERMS OF ENGAGEMENT

## Kiosks

- The rental cost is free for the summer season 2022/23;
- The spaces will be allocated by the organizing committee;
- You must not encroach on the neighboring kiosk;
- If you want to come with your own exhibition material, take into account the space assigned to you and note that the location can be very windy!
- The display will be restricted to your products and the promotion of Jeudi de la francophonie



# TERMS OF ENGAGEMENT

## **Schedule**

The arrival of exhibitors will be from 4:30 p.m.;

Your booth must be ready no later than 5:30 p.m.;

Sales can take place between 5:00 p.m. and 9:00 p.m.;

Tidying up is done from 9:00 p.m.

## **Commitment**

You must occupy your booth for the duration of the market, from 5:30 p.m. to 9:00 p.m. It is strongly suggested that you do not leave or pack your equipment during this period of time;

You are responsible for your installation and your inventory, you must also ensure a presence at your booth for the duration of the event.

# TERMS OF ENGAGEMENT

## Payments

- All merchants must be able to accept cash and debit or credit card payments - through Apple's square system or equivalent system;
- Merchants will cover their cellular data charges;
- If necessary, the CDEM may be able to rent payment facilitation devices. Please indicate this in your form and the CDEM will contact you directly.



# TERMS OF ENGAGEMENT

## **Selection**

The organizing committee pursues objectives in the areas of tourism, integration and economic development. In this context, it supports the Thursdays of La Francophonie initiative;

The organizing committee grants itself the right to select the vendors it deems most relevant for the Saint-Boniface Summer Market.

## **Sanitary measures**

All merchants undertake to follow the health protocol which will be put in place by the market coordinator;

This protocol will be based on Public Health guidelines;

If you anticipate challenges avoiding it, let us know in the form.

# TERMS OF ENGAGEMENT

## **Security**

The partner organizations and the organizing committee cannot be held responsible for theft, breakage, deterioration or any other incident during the summer market (in particular due to the wind);

In case of health problem (discomfort) or aggression, please report it to the market coordinator. In case of health problem, please notify the market coordinator.

## **Reporting**

The CDEM must be able to report the economic impact generated by the market. By committing, the vendors understands that they will have to communicate each month to the CDEM the number of products sold, their turnover, as well as an estimate of the number of visitors to their stand.

The CDEM will take photos and videos of the market for promotional purposes and for its reports. By committing, vendors authorize the use of their image, that of their product and of the market within the framework of the initiative, the Jeudis de la Francophonie and more generally, tourism in Saint-Boniface;





LE MONKEY BAR

QUESTIONS?

Registration Form Link

<https://airtable.com/shr9zUm3w8Y8rZVJb>